

PARTNERSHIP PROPOSAL

3rd Rethinking Mental Health Care Conference

Caring for Carers

30 September – 2 October, 2027
Sofitel Montreal Golden Mile Hotel
Montréal, Canada

Invitation



We are thrilled to invite you to partner with us for the **3rd International Rethinking Mental Health Care Conference**, taking place on **30 September – 2 October, 2027 in Montreal, Canada**. Building on the success of our previous conferences, held in Lithuania (2022) and Sri Lanka (2025), which each brought together over **200 global participants**, third event promises to be even more impactful.

The conference **will bring together up to 300 top level experts** from around the globe, including policymakers, mental health professionals, and persons with lived experience. **A core value of the Rethinking Mental Health Conferences** is that persons with lived experience play a crucial role in developing the program and presenting their perspectives and concepts, making the conference series unique in the field of mental health.

The main organizer of the conference, **the Federation Global Initiative on Psychiatry**, has been at the forefront of the international effort to make human rights a central component of mental health care delivery for more than 45 years. In its work at the intersection of mental health and human rights, it has focused on innovation, evidence-based care programs that place persons with lived experience at the center, and services that are integrated into their socio-cultural context.

Your involvement would greatly enrich our discussions and provide invaluable insights to our diverse audience of mental health professionals, people with lived experience, policymakers, and global stakeholders. This conference offers a unique platform to showcase your solutions, foster collaborations, and position your brand as a key player in transforming mental health care.

We welcome your support and partnership, and we are pleased to offer tailored sponsorship packages to meet your business objectives.

We look forward to collaborating with you to make this event a resounding success!

Chairperson of Organizing Committee

Prof. Robert van Voren

Why Sponsor Us?

- Reach a global audience of mental health professionals and policymakers.
- Highlight your commitment to mental health and digital innovation.
- Strengthen your brand's reputation in a fast growing mental e-health market.
- Demonstrate commitment to mental health advocacy and innovation.
- Build meaningful relationships with professionals, institutions, and stakeholders.

For inquiries or to secure your sponsorship, contact us at info@rethinkingmnh.org.

Platinum Sponsor: €20,000

Exclusive branding as the Platinum Sponsor.

Place for exhibition in a prime location (table and chairs are included)

Full-page ad in the conference online abstract book

Logo placement on all promotional materials, conference website

Individualized recognition in conference social media promotions

Complimentary conference passes: 2 company representatives & 2 tickets to your invited attendees

Gold Sponsor: €15,000

Branding as a Gold Sponsor

Place for exhibition (table and chairs are included)

Half-page ad in the conference online abstract book

Logo placement on promotional materials and website

Recognition in conference social media promotions among other sponsors and partners

Complimentary conference passes: 2 company representatives & 1 ticket to your invited attendee

Silver Sponsor: €7,500

Branding as a Silver Sponsor
Place for exhibition (table and chairs are included)
Logo placement on promotional materials and website

Complimentary conference passes for 2 company representatives
Recognition in conference social media promotions among other sponsors and partners

Bronze Sponsor: €5000

Branding as a Bronze Sponsor
Logo placement on promotional materials and website

Complimentary conference passes for 2 company representatives
Recognition in conference social media promotions among other sponsors and partners

Custom Partnership Opportunities

EXHIBITION PLACE

€3000

- Included: table, 2 chairs, 2 tickets for company representatives

SYMPOSIUM

€10,000

- 75 min. panel session composed of 3-4 speakers and a moderator.
- The sponsor may propose a structure for the session and a topic focused on their own brand products as long as it adapts to the given time, conference objectives, and the theme.
- Both the content and the speakers of the symposium must be previously approved by the Organizing Committee.
- **The costs incurred by speakers and moderators (registration, travel, accommodations and fees) will run on the sponsoring company. These are NOT included in the collaboration price.**

<ul style="list-style-type: none"> • Company name mentioned in the program “Symposium powered by”. 	
<p>ART THERAPY WORKSHOP</p> <ul style="list-style-type: none"> • Workshop will be held on 1 day of the conference as a parallel session. • 2 groups x 30 participants • 3 trainers selected by the organizer • Sponsor’s branding in the area. Branding production costs are not included. • Sponsor’s name mentioned in the program “Workshop powered by”. 	€7,000
<p>NETWORKING LUNCH</p> <ul style="list-style-type: none"> • Branding in the lunch area. Branding production costs are not included. 	€2,500 per session
<p>COFFEE BREAK SESSIONS</p> <ul style="list-style-type: none"> • Branding in the coffee break area during the break. Branding production costs are not included. 	€1,500 per session
<p>CONFERENCE LANYARDS</p> <ul style="list-style-type: none"> • The company logo along with event logo placed on the lanyard given to all delegates. 	€2,000
<p>PHOTO WALL</p> <ul style="list-style-type: none"> • An attractive photo wall placed in the functional area branded with both company and event logos. Longstanding visibility in the pictures. 	€4,000
<p>E-POSTER PRESENTATION SCREENS</p> <ul style="list-style-type: none"> • Branding in the area and on screens. • Branding production costs are not included. 	€3,000
<p>SPONSORSHIP FOR EXPERT BY EXPERIENCE EXPERIENCE (registration fee)</p> <ul style="list-style-type: none"> • Logo and hyperlink placement in the Conference electronic booklet. • Logo placement on the screens during the event. 	€200 per attendee

**SPONSORSHIP FOR EXPERT BY EXPERIENCE FROM
MIDDLE-LOW AND LOW INCOME COUNTRIES**

€2,500 per attendee

(registration fee, travel and accommodation)

- Logo and hyperlink placement in the Conference electronic booklet.
- Logo placement on the screens during the event.

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